



eventalism

new network effects

Events are the driving force in a human's life.
Make them count.

> Hello world,

We are Eventalism.

An event design & production agency operating in the IT industry for creative brand activation in strategic alignment.

We find that events are a big part of our every day lives.

The things we look and live forward to.

It is our passion to create soul-catching moments that reflect back on your brand in expanding ways.

> new_
> network_
> effects_

01 > Project phases

02 > Phase breakdown

03 > Previous events

04 > Clients & partners

05 > Event testimonials

_01

> Project phases_

- **Vision & Strategy**
What do you envision?
- **Concepting**
Creating what represents your brand values, what is exciting, and what is of relevance to your target markets.
- **Budget control**
We carefully curate all elements to best suit the bottom wished number.
- **Campaign development**
Down to the nitty gritty, choosing direction.
- **Pre-Production**
Plan, plan, plan.
- **Production**
Execute by creating magic with the outcome of your visitors and partners becoming walking referrals.
- **Post-Production**
Final deliverables & assets.

We create new network effects for our clients by creating and producing gatherings.

We identify 7 big project phases in which we can be of value.

Being part of the entire project is always our preference.

What
do
we
do

_02

> Phase breakdown_

Vision & Strategy

- Briefing details
- Discovery & Research
- Scenario analysis
- Strategy framework

Concepting

- Brand development
- Storyboarding
- Illustrations
- Art direction

Budget control

- Partner search
- Venue search
- Negotiations

Campaign development

- Sponsor deck
- Website
- Messaging
- Copywriting
- Code of conduct

Pre-production

- Permitting
- Scheduling program
- Environmental design
- Way-finding & signage
- Planning
- Supplier management
- Load in

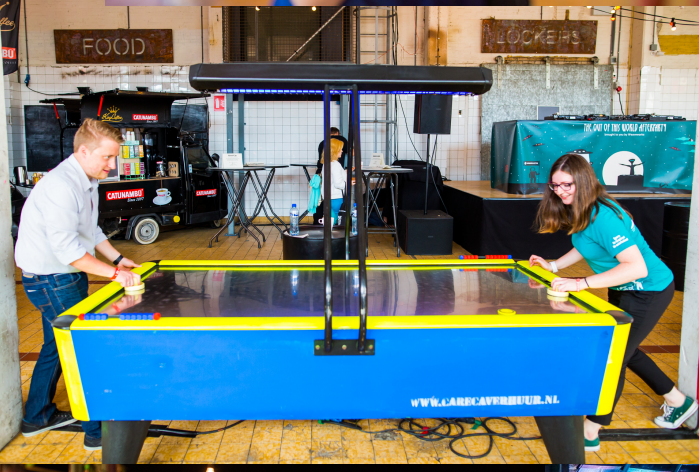
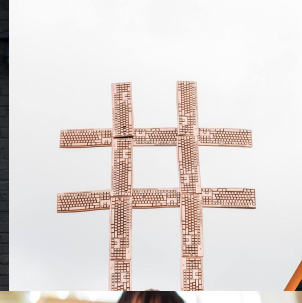
Execution

- Point of contact
- Event management
- Attendee management
- Speaker management
- Sponsor management
- F&B management
- Timeline management
- Content marketing
- Technical production management
- Photography
- Videography

Post-production

- Load out
- Supplier management
- Deliverables management

What
we do



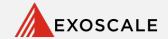
> Previous events_

- IFX, downtown - Las Vegas
- IFX, the strip - Las Vegas
- Kubernetes day, Amsterdam
- Pre-CiscoLive party, Berlin
- Pre-DockerCon innovation day & afterparty, Barcelona
- R.A.P.I.D.S., London
- Serverlessconf, New York
- Software Circus "2 day festival", Amsterdam
- Software Circus "Winter Wonderland", Amsterdam
- Software Circus "To the cloud and beyond", Amsterdam
- Software Circus "Cloudbusting", Amsterdam

03

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Our
Work

> Clients & partners_



04 |

Our Work

> Event testimonials_

Some of the responses to our events,

An amazing line-up of speakers! The fact that it is in a very different setting makes people more at ease. I think this conference has been fantastic.

- Diogo Mónica

This has been off the charts in terms of venue and the whole vibe. Website was great, promised a lot. And you delivered. Delighted to be involved!

- Duncan Johnston Watt

It has been brilliant! Very high quality of attendees and speakers. It was just fun!

- Luke Marsden

It was quite exciting. It was definitely different. People were listening to talks that were excellent, very high quality. Good people came here. It just is not boring, its cool, live music, good food and really really high quality talks.

- Pini Reznik

One day we'll look back and we'll be able to say: "We were there, we started it all".

- Alessandro Vozza

Awesome conference!

- Timo Derstappen

Our Work

> Get in touch_

A graphic design featuring two yellow circles of different sizes. A black square frame is positioned over the circles, with its top and bottom horizontal lines overlapping the word 'event' and 'alism' respectively. The word 'event' is on the left and 'alism' is on the right, both in a bold, black, sans-serif font.

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